

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots: # Ch Day Air Date

2 WESHW 08/22/12

Air Time Description

12:25 PM M-F NOON NEWS 12-12:30

Invoice # Invoice Date Invoice Month Invoice Period 944018-1 08/26/12 August 2012 07/30/12 - 08/26/12

Account Executive Sales Office Station Sales Region WESH Fran Berg Eagle-Washingt National

Advertiser Product Estimate Number DSCC/Nelson/D/Senate DSCC/NELSON 551

> Flight Dates Order # Alt Order # 08/22/12 - 08/28/12 944018 07898468

Billing Calendar Billing Type Deal # Cash Broadcast

Special Handling

IDB# Advertiser Code | Product Code 9912820

Agency Ref Advertiser Ref

e Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week Rate	Туре
1 08/22/12 08/24/12 M-F Early Sunrise 5:00-6:00 AM Class of Time - Immediately Pre-emptible without notice	1-1	:30 2 \$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week 08/20/12 08/26/12 1-1 2	<u>Rate</u> \$325.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
1 WESHW 08/22/12 5:44 AM M-F Early Sunrise	5:00-6:00 AM	:30 BNDS12001H	\$325.00 N
2 WESHF 08/24/12 5:54 AM M-F Early Sunrise	5:00-6:00 AM	:30 BNDS12001H	\$325.00 N
3 08/22/12 08/24/12 NBC Today Show 7:00-9:00 AM Class of Time - Immediately Pre-emptible without notice	1-1	:30 2 \$1,200.00	NM
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS1-1 Spots/Week 2	<u>Rate</u> \$1,200.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
1 WESHW 08/22/12 8:26 AM NBC Today Show	7:00-9:00 AM	:30 BNDS12001H	\$1,200.00 N
2 WESHF 08/24/12 8:43 AM NBC Today Show	7:00-9:00 AM	:30 BNDS12001H	\$1,200.00 N
5 08/22/12 08/24/12 Regis & Kelly 9-10 AM 9:00-10:00 AM Class of Time - Immediately Pre-emptible without notice	111	:30 3 \$650.00	NM
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS111 Spots/Week 3	<u>Rate</u> \$650.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
2 WESHW 08/22/12 9:30 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 BNDS12001H	\$650.00 M
1 WESHTh 08/23/12 9:44 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 BNDS12001H	\$650.00
3 WESHF 08/24/12 9:50 AM Regis & Kelly 9-10 AM	9:00-10:00 AM	:30 BNDS12001H	\$650.00
7 08/22/12 08/24/12 NBC Today Show II 10AM-11AM Class of Time - Immediately Pre-emptible without notice	111	:30 3 \$600.00	NM
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS 0-111 Spots/Week 3	<u>Rate</u> \$600.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Ty
1 WESHW 08/22/12 10:59 AM NBC Today Show II	10AM-11AM	:30 BNDS12001H	\$600.00
3 WESHTh 08/23/12 10:59 AM NBC Today Show II	10AM-11AM	:30 BNDS12001H	\$600.00
2 WESHF 08/24/12 10:59 AM NBC Today Show II	10AM-11AM	:30 BNDS12001H	\$600.00
9 08/22/12 08/24/12 M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Immediately Pre-emptible without notice	111	:30 3 \$300.00	NM
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS -111 Spots/Week 3	<u>Rate</u> \$300.00		-

Start/End Time

12:00-12:30 PM

Length Ad-ID

:30 BNDS12001H

Rate Type

\$300.00 NM

Send Payment To:





 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 944018-1
 08/26/12
 August 2012
 07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC/NELSON	551

							Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9	08/22/12 Class of Tir	08/24/12 ne - Immedia	M-F NOON NEWS ately Pre-emptible without	2-12:12:00-12:30 PM out notice	111	:30	3	\$300.00	NM	
	Spots: # Ch		Date Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate Type
				NOON NEWS 12-12:30	12:00-12:30 PM		BNDS12001H			\$300.00 NN
_	1 WE	ESHF 08	/24/12 12:29 PM M-F	NOON NEWS 12-12:30	12:00-12:30 PM	:30	BNDS12001H			\$300.00 NN
11	08/22/12 Class of Tir	08/24/12 ne - Immedia	Anderson Cooper 2- ately Pre-emptible witho		1-1	:30	2	\$150.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/121-1		<u>Rate</u> \$150.00					
	Spots: # Ch	Day Air	Date Air Time Des		Start/End Time	Length	Ad-ID			Rate Type
	1 WE	ESHW 08	/22/12 2:38 PM And	erson Cooper 2-3p	2:00p-3:00p	:30	BNDS12001H			\$150.00 N
	2 WE	SHF 08	/24/12 2:48 PM And	erson Cooper 2-3p	2:00p-3:00p	:30	BNDS12001H			\$150.00 N
13	08/22/12 Class of Tir	08/24/12 ne - Immedia	M-F 3-4 PM ately Pre-emptible witho	3:00-4:00 PM	111	:30	3	\$400.00	NM	
	Weeks:	Start Date 08/20/12		Spots/Week	<u>Rate</u> \$400.00					
	Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Typ
			/22/12 3:16 PM M-F		3:00-4:00 PM		BNDS12001H	Printer A		\$400.00 NI
	3 WE	ESHTh 08	/23/12 3:48 PM M-F	3-4 PM	3:00-4:00 PM	:30	BNDS12001			\$400.00 NI
	2 WE	ESHF 08	/24/12 3:31 PM M-F	3-4 PM	3:00-4:00 PM	:30	BNDS12001		والمال	\$400.00 NI
15	08/22/12 Class of Tir	08/24/12 ne - Immedia	M-F 4-5 PM NEWS	M-F 4-5 PM out notice	111	:30	3	\$700.00	NM	
	Weeks:	Start Date 08/20/12		Spots/Week	<u>Rate</u> \$700.00					
	Spots: # Ch			No. 1987	Start/End Time	Length	Ad-ID			Rate Typ
				4-5 PM NEWS	M-F 4-5 PM) BNDS12001	1		\$700.00 N
	1 WE	ESHTh 08	/23/12 4:29 PM M-F	4-5 PM NEWS	M-F 4-5 PM	:30) BNDS12001	1		\$700.00 NI
	3 WI	ESHF 08	/24/12 4:54 PM M-F	4-5 PM NEWS	M-F 4-5 PM	:30) BNDS12001H			\$700.00 N
17	08/22/12 Class of Tir	08/23/12 me - Immedi	M-F 5-6 PM ROT ately Pre-emptible without	5:00-6:00 PM out notice	11	:30	2	\$900.00	NM	
	Weeks:	Start Date 08/20/12		Spots/Week	<u>Rate</u> \$900.00					
	Spots: # Ch	Day Air	r Date Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate Typ
	1 Wi	ESHW 08	/22/12 5:51 PM M-F	5-6 PM ROT	5:00-6:00 PM	:30) BNDS12001	1		\$900.00 N
	2 WI	ESHTh 08	/23/12 5:23 PM M-F	5-6 PM ROT	5:00-6:00 PM	:30) BNDS12001	1		\$900.00 N
19	08/23/12 Class of Tir	08/24/12 me - Immedi	M-F 6-6:30 PM ately Pre-emptible with	M-F 6-6:30 PM	11	:30	2	\$1,600.00	NM	HELL
	Weeks:		End Date MTWTFS: 08/26/1211-	Spots/Week	Rate \$1,600.00					
	Spots: # Ch	Day Air		scription	Start/End Time	Length	Ad-ID			Rate Typ
	1 WI	ESHTh 08	/23/12 6:22 PM M-F	6-6:30 PM	M-F 6-6:30 PM		BNDS12001	1		\$1,600.00 N
	2 WI	ESHF 08	/24/12 6:09 PM M-F	6-6:30 PM	M-F 6-6:30 PM	:30) BNDS12001	1		\$1,600.00 N
21	08/23/12 Class of Tir	08/23/12 me - Pre-em	M-F Entertainment	Tonigł7:00-730 PM	T	:30	1	\$1,600.00	NM	Factor I
	Weeks:	Start Date	End Date MTWTFS		Rate					
	Spots: # Ch	08/20/12 n <u>Day Ai</u>			\$1,600.00 Start/End Time	Longil	Ad ID			Data To
		ESHTh 08		Entertainment Tonight	Start/End Time 7:00-730 PM	***************************************	<u>n Ad-ID</u>) BNDS12001i	4		<u>Rate Tyr</u> \$1,600.00 N
23	3 08/25/12	08/26/12	SA/SU 6-6:30 PM ately Pre-emptible without	SA/SU 5:58-6:30 P		:30	2	\$900.00	NM	
-	Weeks:		End Date MTWTFS	CONTRACTOR CONTRACTOR	Rate					
		08/20/12	08/26/121		\$900.00					
	Spots: # Ch	Day Ai	r Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Ty

Send Payment To:



DUPINVOICE ATE

 Invoice #
 Invoice Date
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 944018-1
 08/26/12
 August 2012
 07/30/12 - 08/26/12

Advertiser Product Estimate Number

DSCC/Nelson/D/Senate DSCC/NELSON 551

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Payment Terms 30 Days

								Spots/				
ine	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
23	08/25/12 Class of Tin	08/26/12 ne - Immedia		6-6:30 PM mptible without r	SA/SU 5:58-6:30 PI notice	11	:30	2	\$900.00	NM		
	Spots: # Ch	Day Air	Date A	ir Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate	Туре
	2 WE	SHSa 08/	25/12	6:23 PM SA/SU	6-6:30 PM	SA/SU 5:58-6:3	0 PI ::	30 BNDS1200	1н		\$900.00	NM
	1 WE	SHSu 08/	/26/12	6:23 PM SA/SU	6-6:30 PM	SA/SU 5:58-6:3	0 PI ::	30 BNDS1200	1H		\$900.00	NM
24	08/26/12 Class of Tin	08/26/12 ne - Immedia	NBC Su	unday Today mptible without r	8:00-9:00 AM/9-11 <i>F</i> notice	S	:30	1	\$1,400.00	NM		
	Weeks:	Start Date			Spots/Week	Rate						
	0 1 " 0	08/20/12	08/26/12		. 1	\$1,400.00						_
	Spots: # Ch			Air Time Descrip		Start/End Time		th Ad-ID			Rate	
	1 WE	SHSu 08/	/26/12	8:58 AM NBC St	unday Today	8:00-9:00 AM/9	-11/ :	30 BNDS1200	1H		\$1,400.00	NN
25	08/25/12 Class of Tin	08/26/12 ne - Immedia		5-6a ros mptible without r	sat/sun 5-6a ros notice	11	:30	2	\$75.00	NM		
	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 2	<u>Rate</u> \$75.00		THE				
	Spots: # Ch	Day Air	Date A	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate	Туре
	2 WE	SHSa 08/	/25/12	5:44 AM sat/sun	5-6a ros	sat/sun 5-6a ros	s :	30 BNDS1200	1н		\$75.00	NN
	1 WE	SHSu 08/	/26/12	5:43 AM sat/sun	5-6a ros	sat/sun 5-6a ros	s :	30 BNDS1200	1н		\$75.00	NN
26	08/26/12 Class of Tin	08/26/12 ne - Immedia	Sun Su ately Pre-e	nrise@6-8 AM mptible without r	6:00-8:00 AM notice	S	:30	1	\$400.00	NM		
E	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Week 1	<u>Rate</u> \$400.00						
	Spots: # Ch	Day Air	Date A	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate	Туре
	1 WE	SHSu 08/	/26/12	7:54 AM Sun Su	nrise@6-8 AM	6:00-8:00 AM		30 BNDS1200	1н		\$400.00	NN
						Total Spots		32				

Gross Total

\$21,650.00

Agency Commission

\$3,247.50

Net Amount Due

\$18,402.50